



Ministero degli Affari Esteri
e della Cooperazione Internazionale



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Vietnam - 2021, April 16th – 24th

THEMATIC WEBINAR

Saturday April 17th, h. 15.00-16.00 (VN) – h. 10.00-11.00 (IT)

Webinar on Agri-Food

Title: Sustainability and innovation for the agri-food chains. The Italian higher education system meets the challenge.

An overview of the main challenges faced by the modern agri-food systems will be presented. The webinar will then focus on the skills and competences provided by the Italian higher education system towards a modern and sustainable agri-food sector, with a particular focus devoted to the animal science, food science and technology, food engineering, and gastronomic sciences. Some of the most in-demand profiles and professional skills will be also discussed by a representative of an Italian food and beverage machinery company (Turatti Group) present in the Vietnamese manufacturing system and market.

Video: <https://www.youtube.com/watch?v=wC0nllPDb2w>

Saturday April, 17th, h. 17.00-18.00 (VN) – h. 12.00-13.00 (IT)

Webinar on Environment

Title: Frontier research and careers' opportunities in Environmental sciences

This webinar focuses on the role of environmental scientists, architects, engineers and economists in leading future environmental policies. Climate change does require new skills to manage sustainable cities, green infrastructures and landscapes. But it also imposes a conscious approach to develop positive attitudes and good practices by citizens and Institutions. With a coordinated effort, we can all reach the goal to build sustainable cities, protected landscapes and green infrastructures that put people's needs at the centre. Speakers from leading Italian universities and companies will talk about these needed skills and present their projects to keep development sustainable

Video: <https://www.youtube.com/watch?v=pPEI4zhGIT8>

Saturday April, 17th, h. 19.00-20.00 (VN) – h. 14.00-15.00 (IT)

Webinar on Architecture and Design

Title: Architecture and Design: international perspectives

Architectural and design experts from the Italian academic world focusing on the role of Italian industry in Vietnam to share their professional perspectives. Three leading Italian Universities in the field of Architecture and design will address major issues such as urban regeneration, the quality of architecture and the environment, the life cycle of buildings, the role of contemporary design.

Video:

https://teams.microsoft.com/l/meetup-join/19%3ameeting_YzYyYzEwNjctMTcxNy00YmMzLWI0OTYtMTUzMmVkZWZWM2MGE0%40thread.v2/0



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Monday April, 19th, h. 19.00-20.00 (VN) – h. 14.00-15.00 (IT)

Webinar on Biotech

Title: *A glimpse into the near future: bio-based scientific methodologies for the development of new medicine, new food and new drugs.*

This thematic webinar will provide a quick round up on biotechnology, starting from its basic definition: “*all lines of work, by which products are produced from raw materials with the aid of living things*”.

Experts working in the academia as well as at the interface between academia and SME will present the core elements of biotechnology, as a result of the practical outcome of approximately 100 years of research and, more importantly, will outline some of the future perspectives yet to be written in this field by the young audience at the meeting.

Video:

<https://unicam.webex.com/recordingservice/sites/unicam/recording/d53bdc669d99455ab272302134f58d3a/playback>

Tuesday April 20th h. 19.00-20.00 (VN) – h. 14.00-15.00 (IT)

Webinar on Water resources

Title: *Italy-Vietnam cooperation experiences in the water sector*

Experiences in higher education, research and technological development in the water sector are presented. Areas of cooperation for implementing structural and non structural methods and technologies for coping with challenges posed in water resources management by climate change, population and socio-economic development are discussed.

Video: <https://www.youtube.com/watch?v=ZKIR8G7MjGs>

Wednesday April 21st h. 15.00-16.00 (VN) – h. 10.00-11.00 (IT)

Webinar on International business

Title: *International Business experiences in the Italy-Vietnam axis*

This webinar focuses on the main factors influencing the firms' international business strategies with a particular focus on the Italy-Vietnam axis. The international business initiatives will be analyzed by a pool of professors affiliated to several Italian universities on topics like culture, Made-in-Italy, technology, research, and sustainability. The testimony of two Vietnamese students, who studied and graduated in Italy, will complement the discussion, during which learning paths and working experiences will be shared with the participants. A speech made by a professional will conclude the webinar, highlighting how he has gained an incredible and successful career by managing international projects and businesses in both countries Italy and Vietnam.

Wednesday April 21st h. 17.00-18.00 (VN) – h. 12.00-13.00 (IT)

Webinar on ICT

Title: *Studying ICT in Italy to become International Experts in AI, Cybersecurity and Internet of Things*

The webinar first aims to provide an overview of the organization of the ICT degree courses in Italy for the prospective vietnamise students. Then, it will focus on three important key areas of ICT where Italy



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is excellent in teaching, research and industry: Artificial Intelligence, Cybersecurity and the Internet of Things.

Our company, NTT Data, will talk about its mission in Italy and in the World, bridging Italy and Vietnam. Finally, the Testimonial will provide a short description of her/his own study experience in Italy.

Video:

https://teams.microsoft.com/l/meetup-join/19%3ameeting_MTYyMmMwOTUtNDMyNy00YzFiLTgyNTktN2QzNjAyZGE4ODYz%40thread.v2/0?context=%7b%22Tid%22%3a%227519d0cd-2106-47d9-adcb-320023abff57%22%2c%22Oid%22%3a%22a659b8bb-68f8-4697-867f-6965bcbd9fe9%22%2c%22IsBroadcastMeeting%22%3a%22true%7d&btype=a&role=a

Wednesday April 21st h. 19.00-20.00 (VN) – h. 14.00-15.00 (IT)

Webinar on Industrial, Mechanical and Automotive Engineering

Title: Mechanical Engineering today and tomorrow: Automation, Automotive, Electrification

Universities are training new high profile engineer in Industrial and Mechanical engineering. “Vehicle” Engineering requires having skills in Automation, Electronics and Electrification. In each field students need a deep knowledge on Mobility, Robotics, Machine Learning, Artificial Intelligence in addition to “classical” background in Mechanical engineering disciplines.

Speakers from Italian universities and Italian companies located in Vietnam will talk about these skills.

Video: <https://drive.google.com/file/d/12TqdgAPW-FUgsuk-R9TtkYUTLtfHjBig/view>

Thursday 22nd April, h. 19.00-20.00 (VN) – h. 14.00-15.00 (IT)

Webinar on Health and psychology

Title: Health and Psychology in Italy: an overview

The webinar will present Italian University system in the fields of Health and Psychology. Professors of Medicine, Psychology and Pharmacy will briefly introduce Italian University education’s strengths and opportunities to participants; moreover, connections between University’s education and labor market will be addressed. Two companies from Italy’s workplace in the field will attend. The Italian healthcare Company SIIT, that is present in the Vietnamese market, and the Company CLONIT, operating in the field of biotechnology and human diagnostic market, will share their experience and know-how with attendees. A Q&A session will close the webinar.

Video: <https://video.unimi.it/embedvideo/?mid=1839>

Friday April 23rd, h. 19:00-20:00 (VN) - h. 14:00-15:00 (IT)

Webinar on Communication and languages

Title: Teaching and learning Italian in the post-Covid era: job-hunting, tourism, and cultural promotion

This webinar will provide an overview of activities and knowledge-sharing experiences organized at four Italian universities with a special focus on language learning and language pedagogy. It will highlight how learning a foreign language can enhance creativity and communication skills, and increase the confidence of job-hunters; how teaching and learning Italian can be crucial to overcoming the current crisis, especially in sectors like tourism; and to what extent it can be a tool to drive economic growth and development, improving the image of Italy in the world.

Video: <https://www.youtube.com/watch?v=TEoii08SqY&t=3924s>



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Saturday April 24th, h. 15.00-16.00 (VN) – h. 10.00-11.00 (IT)

Webinar on Political and Social Sciences

Title: International Relations and Development

International Relations and Development are two increasingly overlapping fields of education and research. For instance, the issue of sustainable development clearly shows how important is cooperation between different countries in dealing with the important challenges the world has to cope with and illustrates the relevance of an education in the fields of political and social sciences.

Video: <https://youtu.be/DOKYw-MrQYU>



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