

# Universal Design a Catalyst for Transformation

**Dr Ger Craddock**

**Chief Officer**

**Centre for Excellence in Universal Design  
(CEUD)**

**National Disability Authority**



**National Disability Authority**  
Údarás Náisiúnta Míchumais



**“Grownups have failed  
US”  
FFF – Fridays For Future**



## **Global Strike today**

Greta has been diagnosed with Asperger syndrome, attention deficit hyperactivity disorder (ADHD), obsessive–compulsive disorder (OCD), and selective mutism



**Greta Thunberg**

# 2030 Agenda for Sustainable Development



- 10 targets, 15 indicators (available at <https://unstats.un.org/>)
- Covering housing (including slum upgrading) and basic services
- Transport systems
- City & settlement planning
- Cultural and natural heritage
- Climate change, disaster resilience and preparedness
- Environmental impact of cities
- Access to green, public spaces
- Urban-rural linkages
- Support for LDCs via local building procurement

**National Report on Student Mental  
Health in 3<sup>rd</sup> Level Education Aug  
26th 2019 Ireland**

Extreme Severe Anxiety % - 38% (two in five)

Depression % - 30% (one in three)

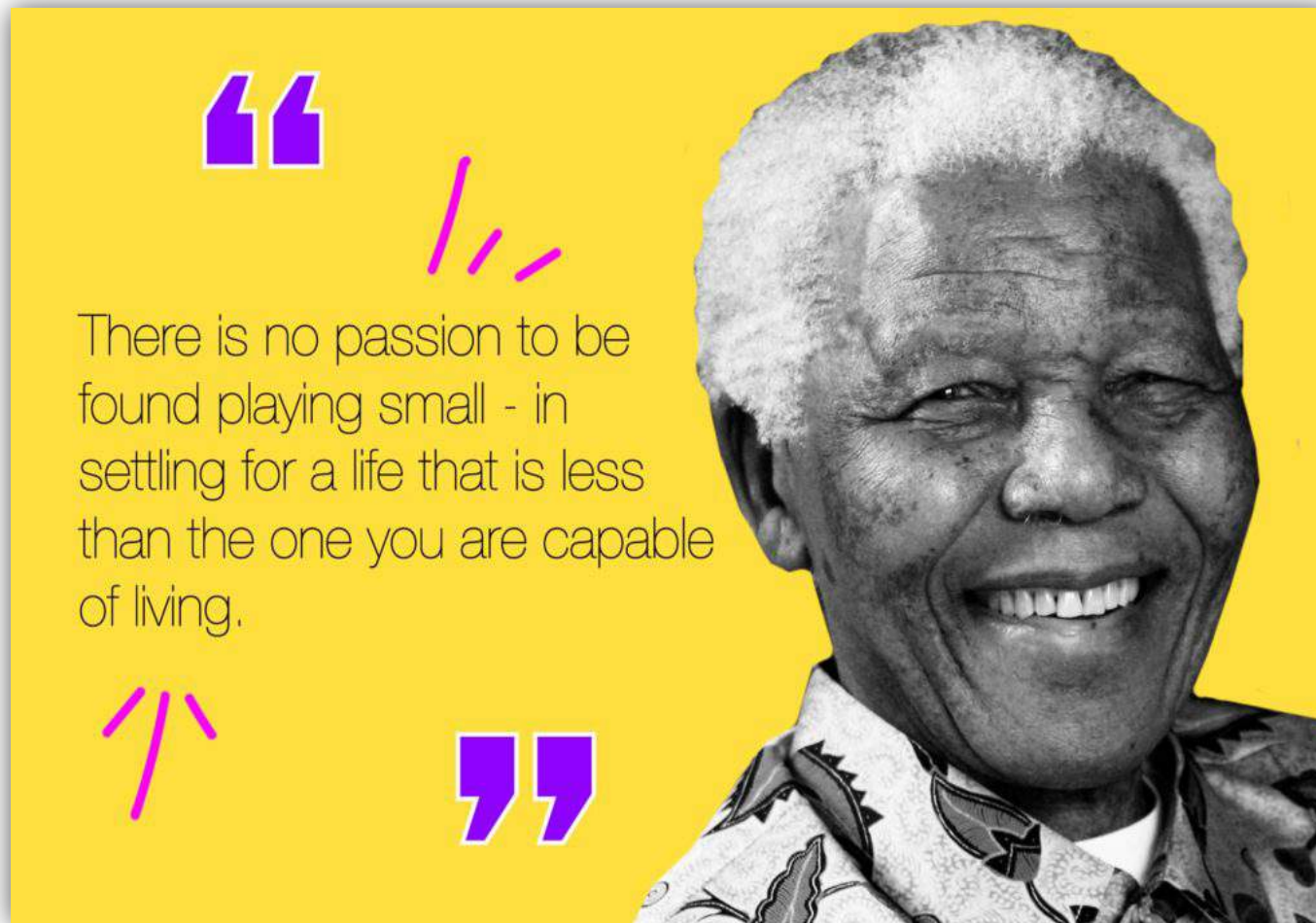
Stress % - 17% ( one in six)

No one to Talk to % - 20% (one in five)

Affected their Studies % - 30% (one in three)



- Universal Design offers an opportunity to re-align and underpin current approaches with the **Values**, & **Beliefs** congruent with **Equality, Justice and Human Rights**.



# Universal Design defined in Irish Legislation

Universal Design is the design and composition of an environment so that it can be **accessed, understood and used** to the greatest extent possible by all people regardless of their **age, size, ability or disability.**

(Synopsis from the Irish Disability Act 2005)

INSPIRED BY A PUBLIC SCHOOL STUDENT WITH DISABILITIES



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## Universal Design Approach



# Universal Design + Universal Design for Learning

**UD + UDL = Inclusive Education Environment for all**

Universal design for learning (UDL) is a framework to improve and optimize teaching and learning for all people based on **New** scientific insights into how humans learn.

## **UDL at a Glance**

UDL guides the design of instructional goals, assessments, methods, and materials that can be customized and adjusted to meet individual needs.

# **A Paradigm Shift**

## **Accessibility:**

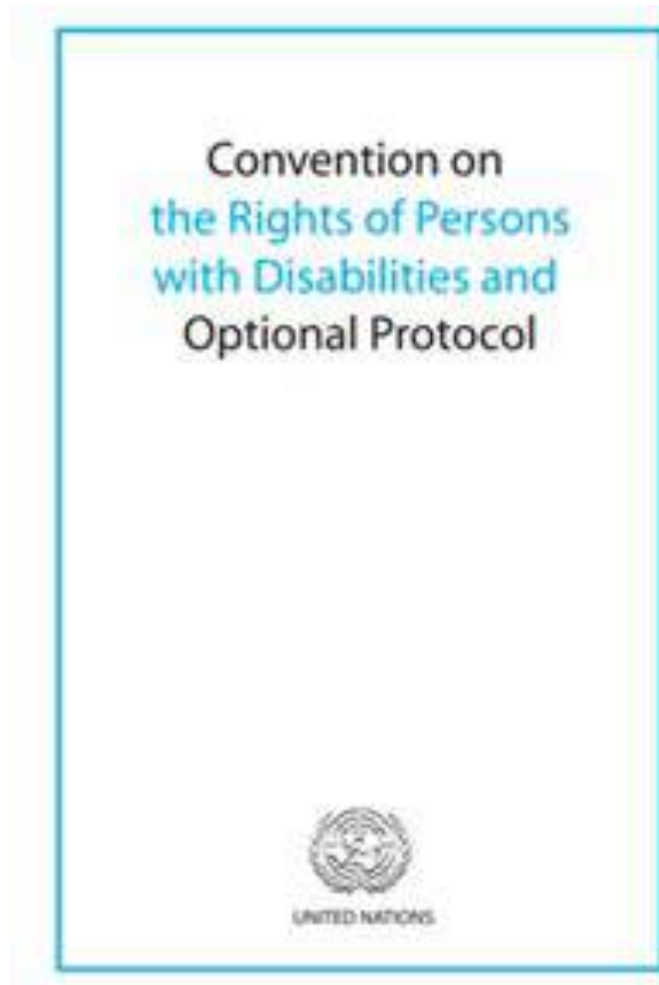
Provides basic access and usability of facilities, products and services for people with disabilities

## **Universal design:**

Enables independence and social participation **for all** through **continual improvement.**

(World Disability Report 2011)

UN Convention on the Rights of People with Disabilities 2006 (UNCRPD) Ratified by Ireland 2018



**Convention: Article 4:**

**State Parties:** to undertake or promote research and development of **universally designed goods, services, equipment and facilities**, which should require the minimum possible adaptation and the least cost to meet the specific needs of a person with disabilities, to promote their availability and use, and to **promote universal design in the development of standards and guidelines;**

# Universal Design in Education

## Traditional

- **Disability** as an impairment or abnormality in the person
- **Assessment:** Assure students with disabilities are included in high-stakes assessment

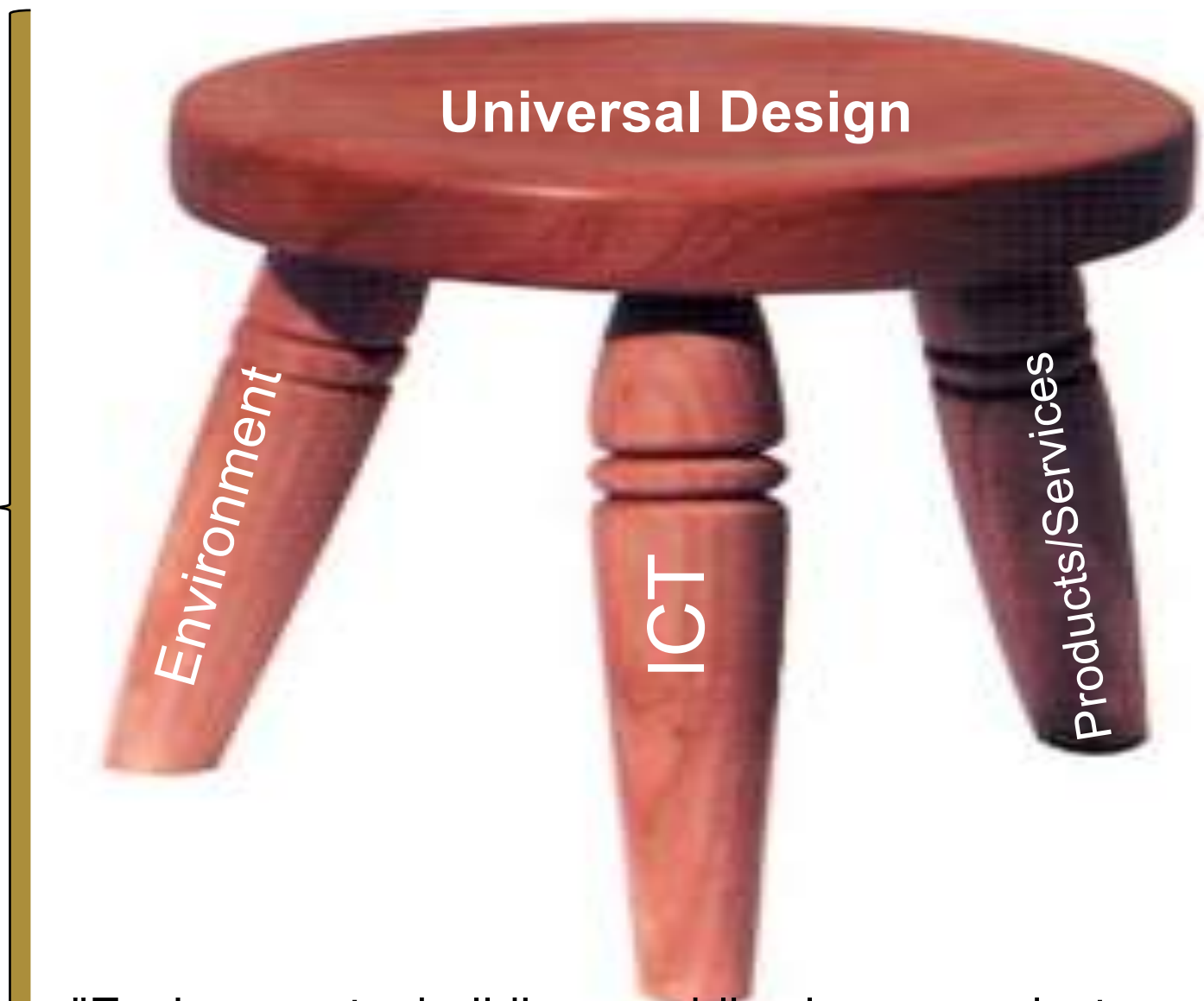
## Universal Design

- **Disability:** A component of human diversity
- **Assessment:** Assure that standardised assessments are designed to be accessible to the widest range of students

Standards

Education

Awareness



"Environment = buildings, public places, products, services and ICT"

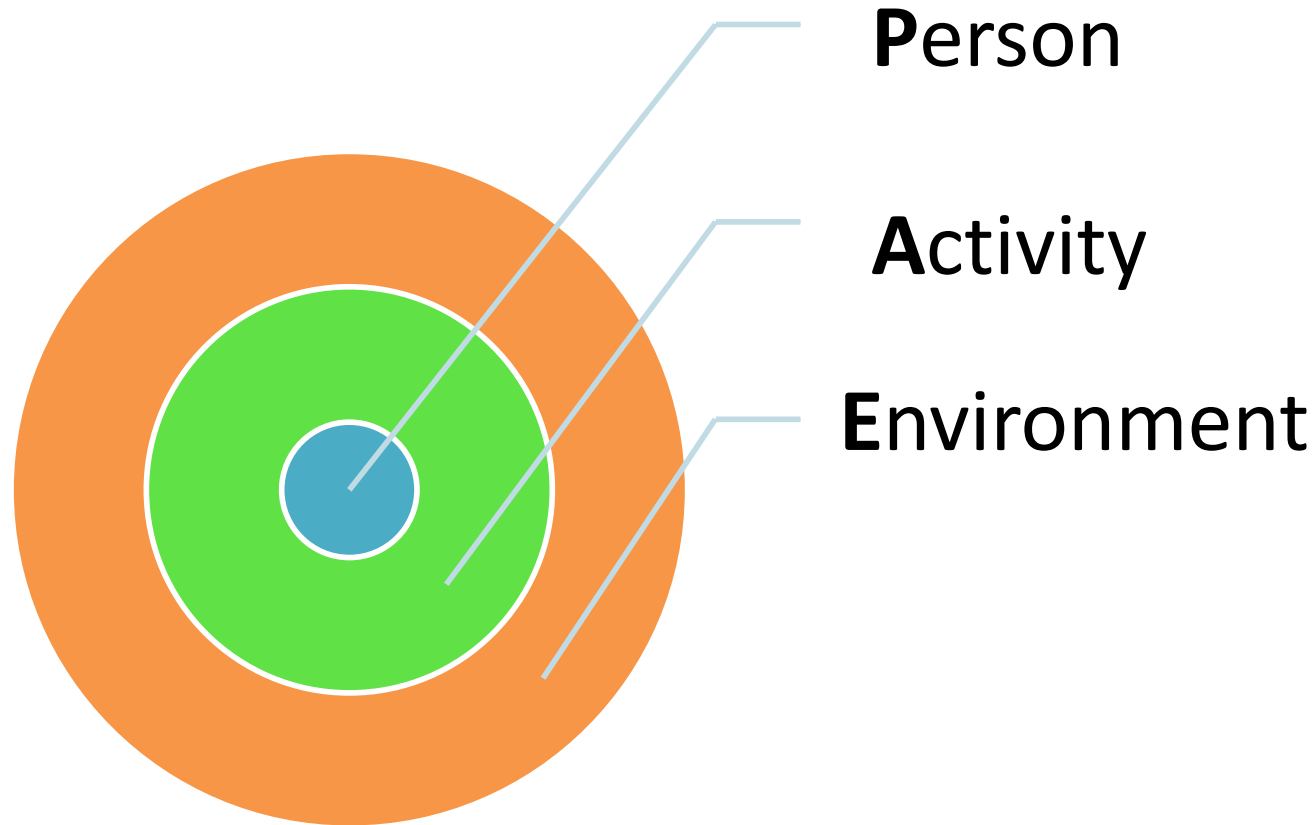


# Key Elements of Universal Design Approach

- Understanding Difference – person centred
- Based on 7 Principles
- Process – Iterative
- Multi-stakeholder participation
- Whole systems focused

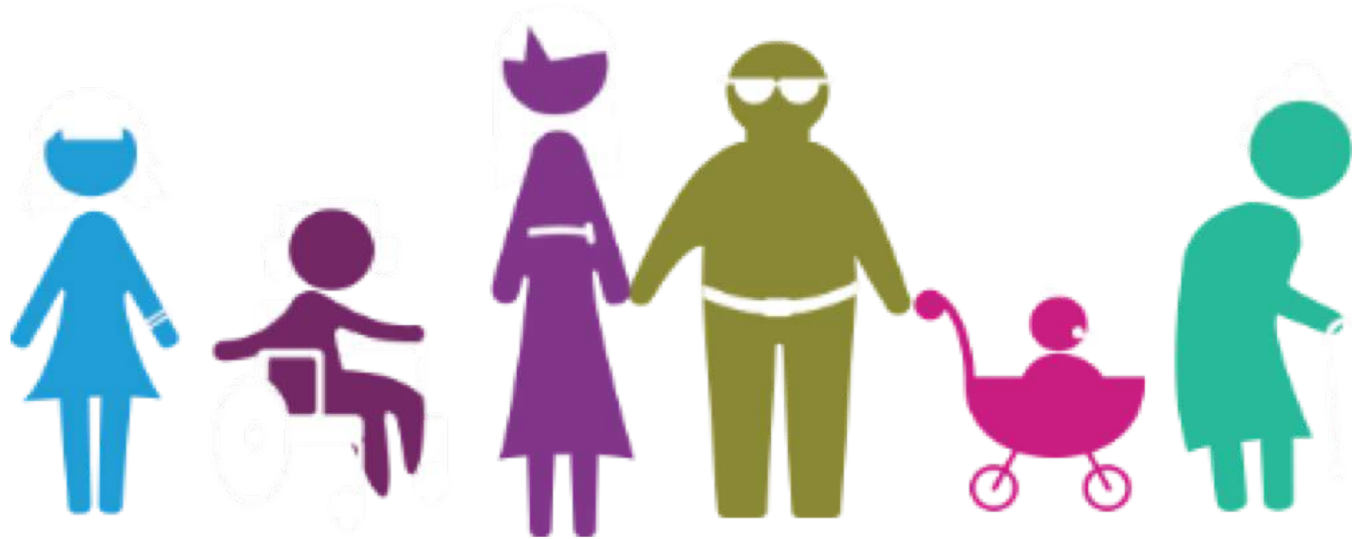
# Universal Design System

## Person, Activity and Environment (PAE)



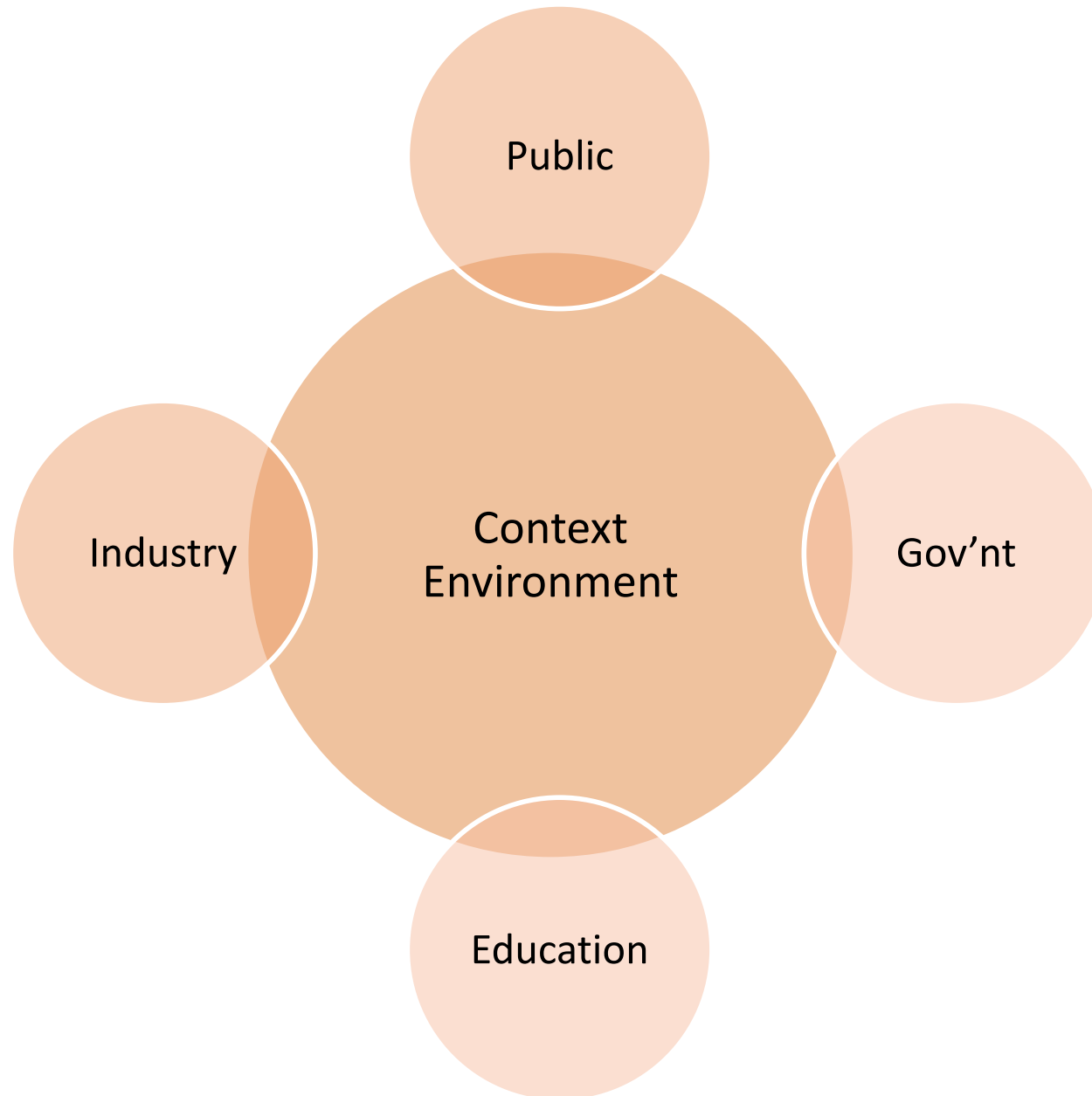
[http://universaldesign.ie/UDsitefiles/Universal\\_Design\\_and\\_the\\_ICF-Guidance\\_Summary.Pdf](http://universaldesign.ie/UDsitefiles/Universal_Design_and_the_ICF-Guidance_Summary.Pdf)

# Diversity



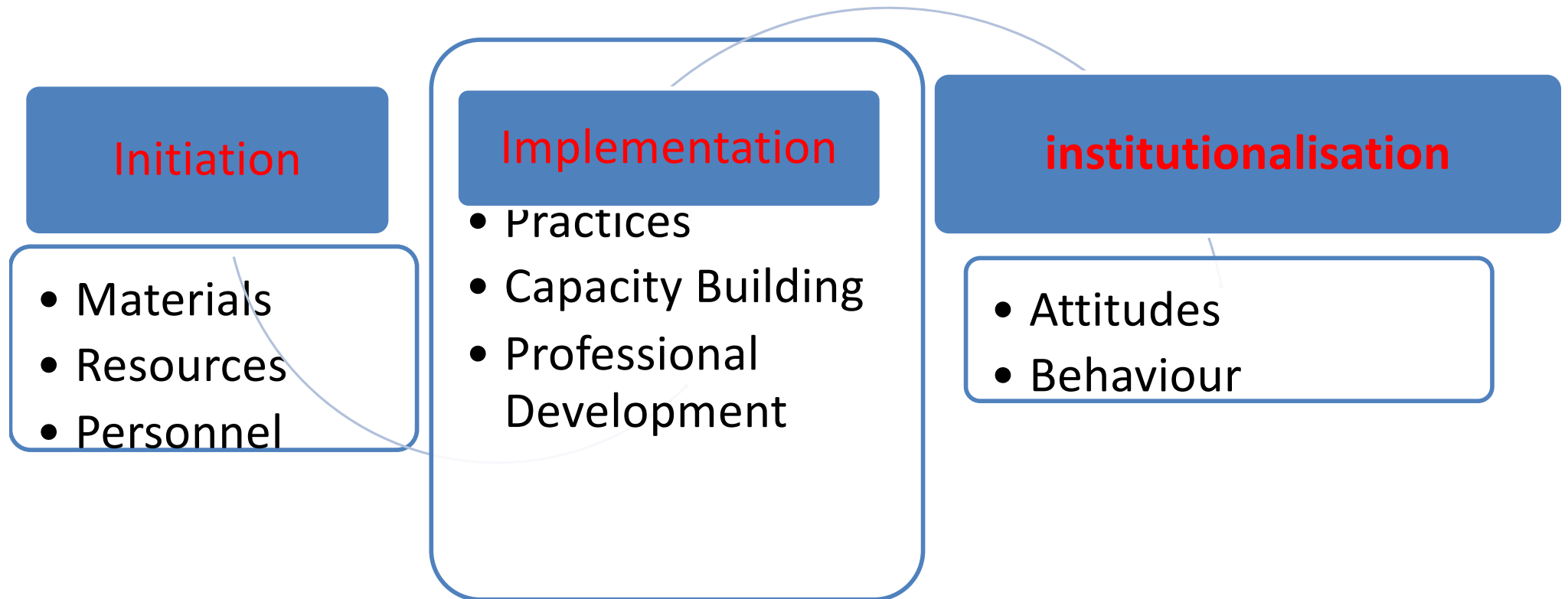
**Meet the Normals**

# Stakeholders in the Irish Context



# Systems Change Process

## 3 I's





Centre for Excellence in Universal Design

# Universal Design Guidelines For Homes in Ireland



2015

**Universal Design Guidelines  
Dementia Friendly Dwellings  
for People with Dementia,  
their Families and Carers**  
Centre for Excellence in Universal Design

**NDA**  
Centre for Excellence in Universal Design  
Department of Public Expenditure and Reform

**Customer Centric Toolkit for the Public Service**  
— A Universal Design Approach

**Universal Design**  
Data for considering body size and shape

**Steps to Using the Data**

1. Add those of your interest with the dimensions?
2. Are there any gaps and/or overlaps in the population?
3. Pick the relevant dimensions in the format you need.
4. Use the minimum and maximum values to guide the design of your product or service.
5. Universal Design: considering everyone in your product can improve your product.

**Written** **Verbal** **Digital**

**NDA**  
Centre for Excellence in Universal Design  
Department of Public Expenditure and Reform

**NDA**  
Centre for Excellence in Universal Design  
Department of Public Expenditure and Reform

**Technical Guidelines**

**Universal Design of In-Home Displays**  
Guidance on Smart Metering Systems for Ireland

**NSAI**  
National Standards Authority of Ireland

**Universal Design for Energy Suppliers**

UNIVERSAL DESIGN  
ENERGY SUPPLIER  
HOUSEHOLD CUSTOMER  
COMMUNICATIONS  
REQUIREMENTS  
GUIDANCE

**Universal Design Toolkit for Customer Engagement**

**NDA**

**Universal Design Toolkit for Customer Engagement**

**NDA**

**Universal Design Toolkit for Customer Engagement**

**NDA**

**Rebuilding Ireland**

**Homes for Smart Ageing  
Universal Design Challenge**

**NDA**  
Centre for Excellence in Universal Design  
Department of Public Expenditure and Reform

**Building for Everyone: A Universal Design Approach**

**NDA**

**10 Ways To Create A More Age Friendly Home At Construction Stage**  
January 2019

**NDA**  
Centre for Excellence in Universal Design  
Department of Public Expenditure and Reform

**Universal Design Guidelines for Public Services**

**NDA**  
Centre for Excellence in Universal Design  
Department of Public Expenditure and Reform

**Universal Design for customer engagement in Tourism Services**

**NSAI**  
National Standards Authority of Ireland

**1 Written Communication**

**2 Face-to-Face, Telephone & Video Communication**

**3 Electronic & Web Based Communication**

<http://www.universaldesign.ie/tourism>

**Universal Design Toolkit for Customer Engagement**

**NDA**

**3 Electronic & Web Based Communication**

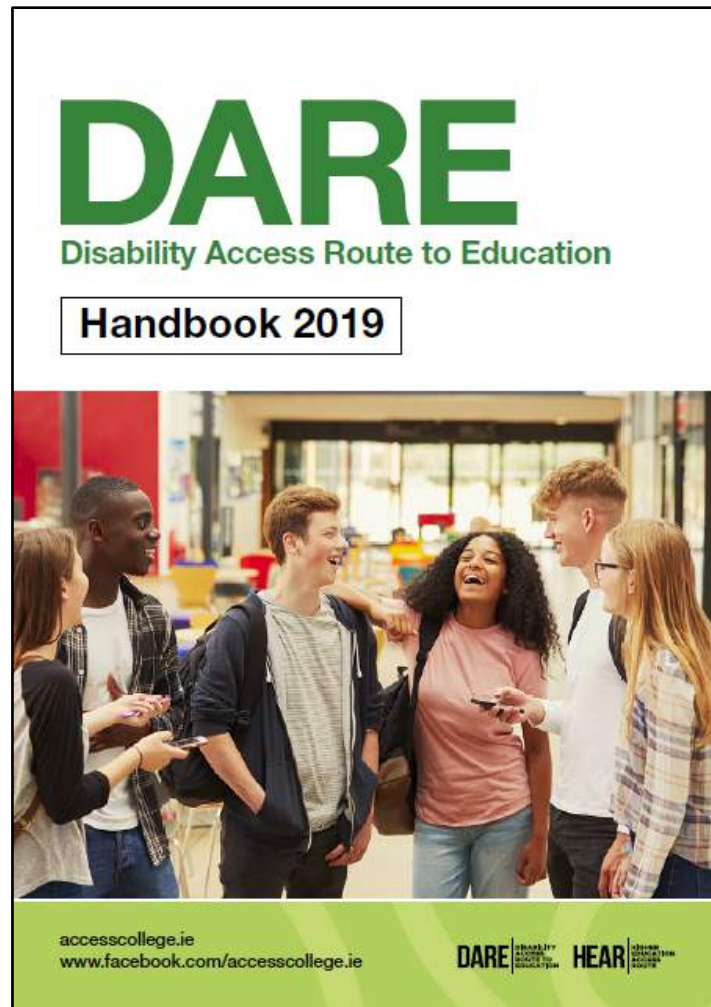
# DARE

## Disability Access Route to Education



The **Disability Access Route to Education (DARE)** is a third level alternative admissions scheme for school-leavers whose disabilities have had a negative impact on their second level education.

# Handbook



Centre worked in 2018 with DARE to make the process and form more accessible, understandable and usable. Re-launched the Handbook.

NB:

Parents mainly fill out the form and many would not have 3<sup>rd</sup> level education



# National Plan for Equity of Access to Higher Education 2015-2019

Principle Eight. Equity of access policies should be mainstreamed into the everyday life of higher education institutions to enhance the quality of the learning experience and progression outcomes for students

It is acknowledged that students from the target groups may require additional academic or other supports in order to complete, but this must be done in accordance with the **principles of universal design** for learning and should not label them in any negative way. Any such support measures must be transparently **available to all**



# Progress Review National Plan for Equity of Access to Higher Education and Priorities to 2021

## PROPOSED PRIORITIES FOR THE NEXT PHASE OF NAP IMPLEMENTATION

### Policy Implementation Priorities

#### **Mainstreaming:**

**It is recommended that clear information on mainstreaming in practice and universal design is communicated to higher education institutions.** The next phase of NAP implementation should develop a vision of what mainstreaming means so that there is a shared understanding across the higher education sector. Included in this work should be consideration of the feasibility of some actions, for example access champions in every faculty.





Context:

**EDUCATION**

**COMPLEX PROBLEM**

# The Forces impacting on the Educational Eco-system

## VUCA



**Volatile, Uncertain, Complex, Ambiguous**

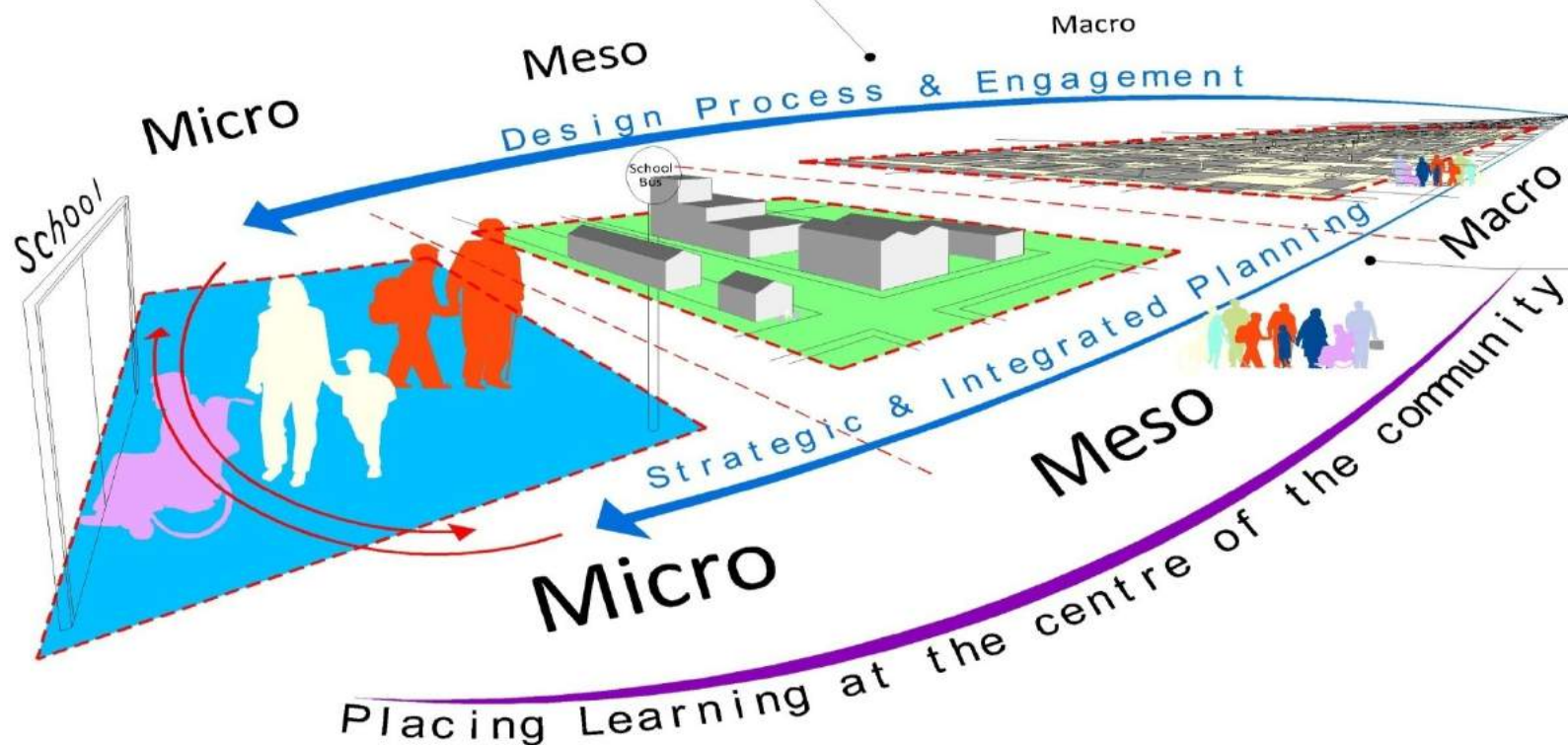
# Systems Response

# Whole Eco-System: Universal Design in Education

## The Design & Engagement Process

must operate at all scales, from Macro to Micro, and it must include all stakeholders at all levels, while fully considering how they interact at each level and between levels

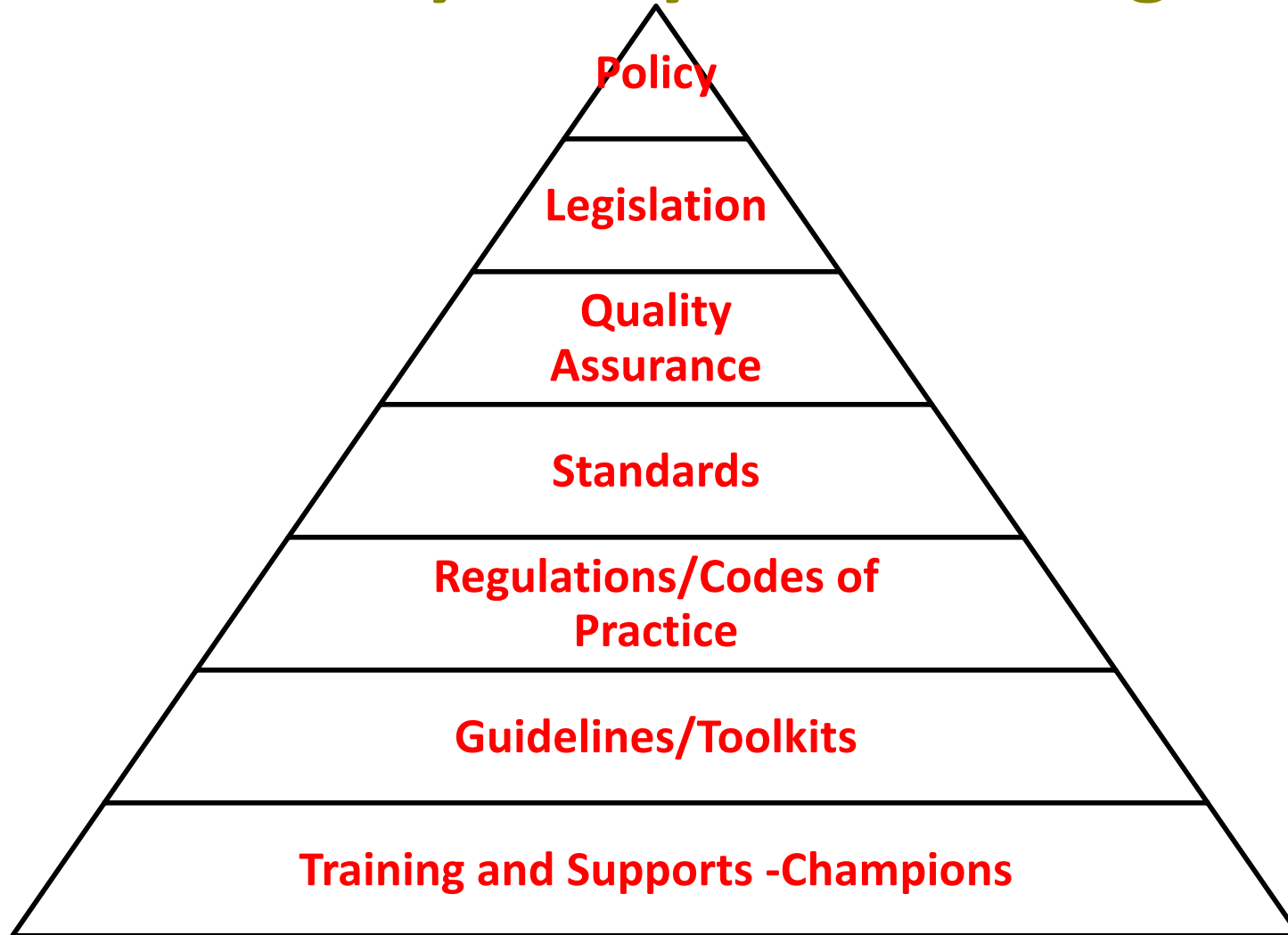
**UD - Placing Learning at the Centre of the Community - At the Macro, Meso & Micro Scale**



## Integrated & Strategic Planning

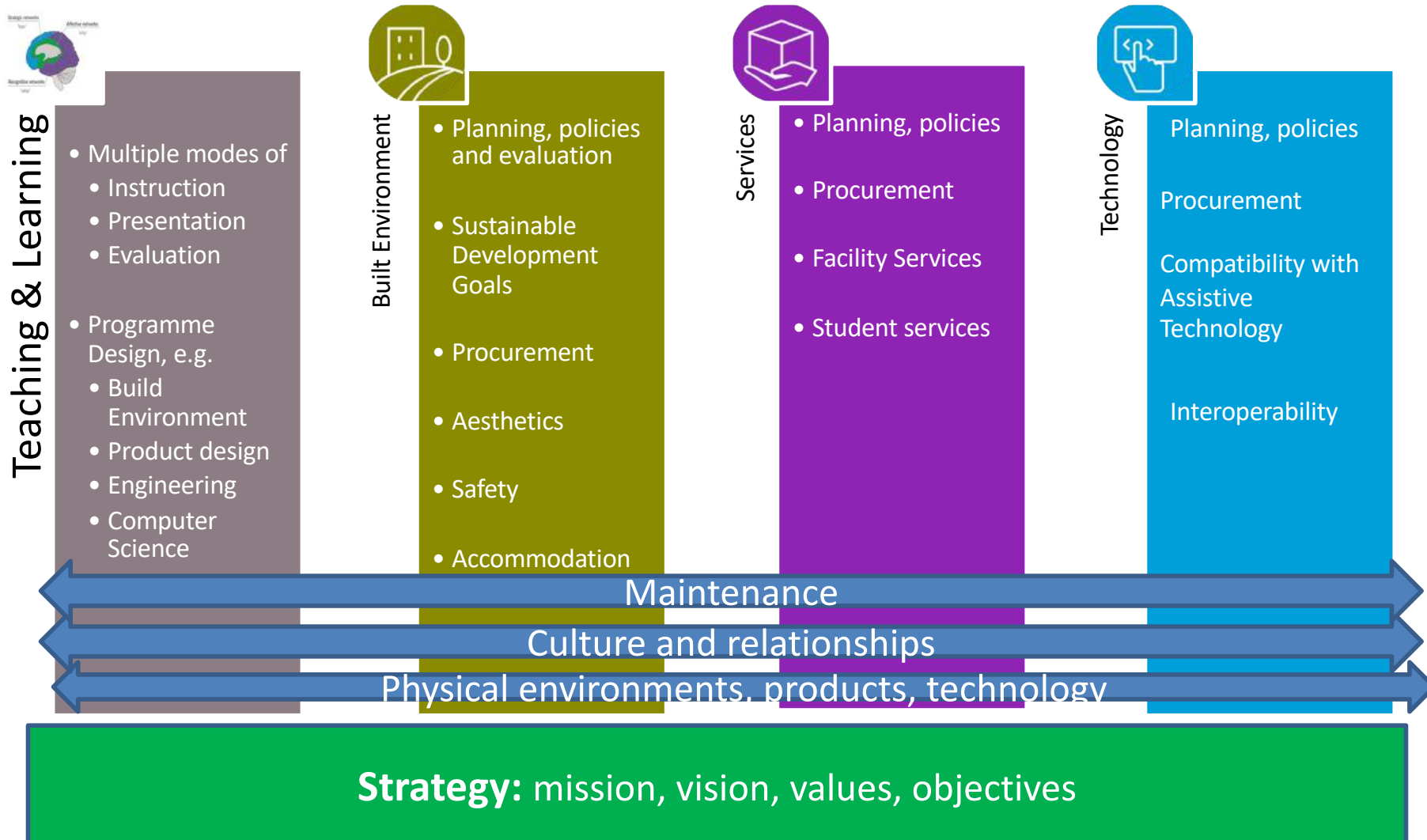
with a long-term view that operates at all scales and considers how the physical journey from home to classroom caters for student 'access, participation & progress'

# National Hierarchy for Systems Change



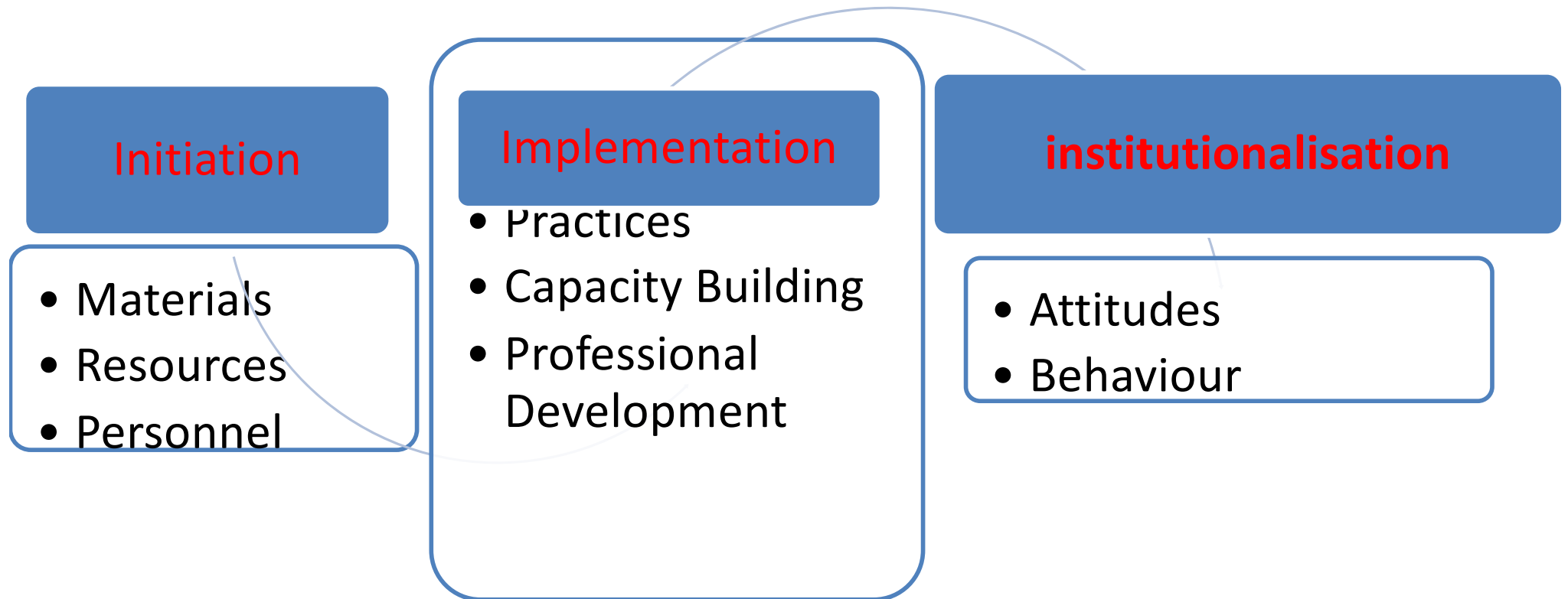
Adapted from NSW Gov Australia (with permission)

# Legislation: policies, regulations, standards



# Systems Change Process

## 3 I's





## **Access and Inclusion Model (AIM) 2016 –**

Provides supports designed to ensure that children with disabilities can access the Early Childhood Care and Education (ECCE) Programme.

GOAL: Empower pre-school providers to deliver an **inclusive pre-school experience**, ensuring that every eligible child can meaningfully participate in the ECCE and reap the benefits of quality early years care and education.

AIM is a **child-centred model**, involving seven levels of progressive support, moving from the **universal to the targeted**, based on the needs of the child and the pre-school service.

**Department of Children and Youth Affairs**



# A Model to Support Access to the ECCE Programme for Children with a Disability



## **Universal Supports (Levels 1 – 3 of AIM)**

**Universal supports are designed** to promote and support an inclusive culture within pre-school settings through educational and capacity-building initiatives.

A new **Inclusion Charter** has been developed and pre-school providers are invited to sign-up to this Charter by producing and publishing their own Inclusion Policy. To support this process, updated Diversity, Equality and Inclusion. **Guidelines** for Early Childhood Care and Education have been produced and a national training programme on the Inclusion Charter and the Guidelines is being delivered

A **new higher education programme**, “Leadership for Inclusion in the Early Years” (LINC), commenced in 2016. The Department of Children and Youth Affairs funds approx 900 places per annum, over 4 years, on this programme. Pre-school settings employing a LINC graduate (who has agreed to take on the role and responsibilities of Inclusion Co-ordinator within their pre-school setting) will attract an increase of €2 per child per week in the rate of ECCE capitation payable to that setting.

**multi-annual programme of formal and informal training** for pre-school staff in relation to disability and inclusion will be funded by the Department of Children and Youth Affairs and will be delivered by a number of agencies

## Targeted Supports (Levels 4 – 7 of AIM)

**Expert advice, mentoring and support** is available from a team of 60 Early Years Specialists in early years care and education for children with disabilities and are based in the Better Start National Early Years Quality Development Service.

The provision of **specialised equipment, appliances and grants towards minor building alterations (universal design guidelines)** which are necessary to support a child's participation in the ECCE Programme.

**Therapy services**, which are critical to a child's participation in the ECCE Programme, are available through AIM and will be provided by the HSE.

**Additional funding for** extra support in the classroom or to enable the reduction of the staff to child ratio.

# Universal Design Guidelines for Early Learning and Care Settings

June 2019, the Minister for Children and Youth Affairs, Dr Katherine Zappone, launched the **Universal Design Guidelines for Early Learning and Care Settings**. These guidelines are an important step in making all Early Learning and Care services accessible to all children. This publication offers guidance on the refurbishment, renovation and building of centres for Early Learning and Care in Ireland.

# **The Universal Design Guidelines for Early Learning and Care Settings**

## **1) Literature Review**

## **2) Guidelines**

**Introduction**

**Section 1 – Site Location, Approach and Design**

**Section 2 – Entering and Moving**

**Section 3 – Key Internal and External Spaces**

**Section 4 – Elements and Systems**

**Appendices, Case Studies and Design Brief**

## **3) Audit Tool**

**Self Audit Tool for ELC Settings**

Le ceannach díreach ó  
Foilseacháin Rialtais,  
52 Faiche Stiabhna, Baile Átha Cliath 2.  
Teil 076 1106 834 nó Ríomhphost [publications@opw.ie](mailto:publications@opw.ie)  
nó trí son-dioltóir leabhar.

To be purchased from  
Government Publications,  
52 St. Stephen's Green, Dublin 2.  
Tel 076 1106 834 or Email [publications@opw.ie](mailto:publications@opw.ie)  
or through any bookseller.



Rialtas na hÉireann  
Government of Ireland

DCYA in collaboration with CEUD-NDA

## Universal Design Guidelines for Early Learning and Care Settings



Rialtas na hÉireann  
Government of Ireland

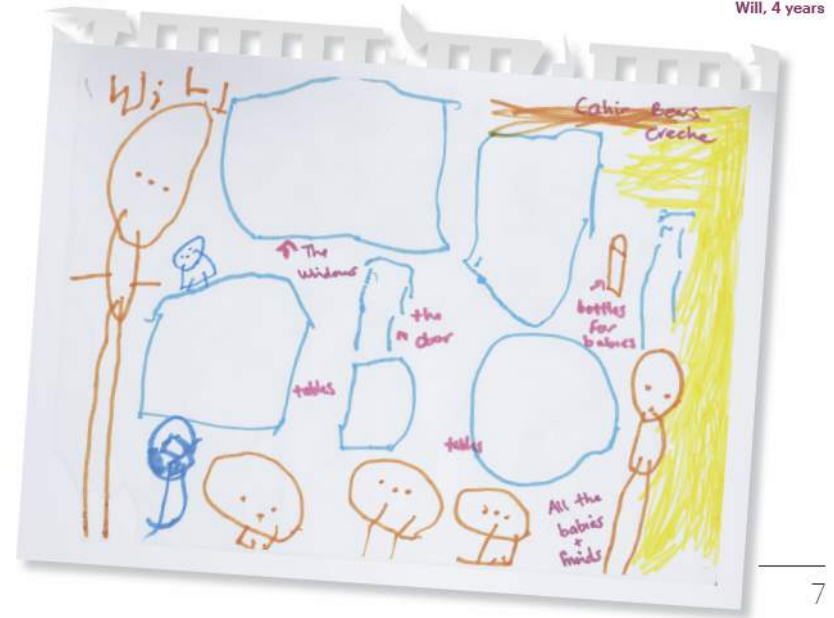




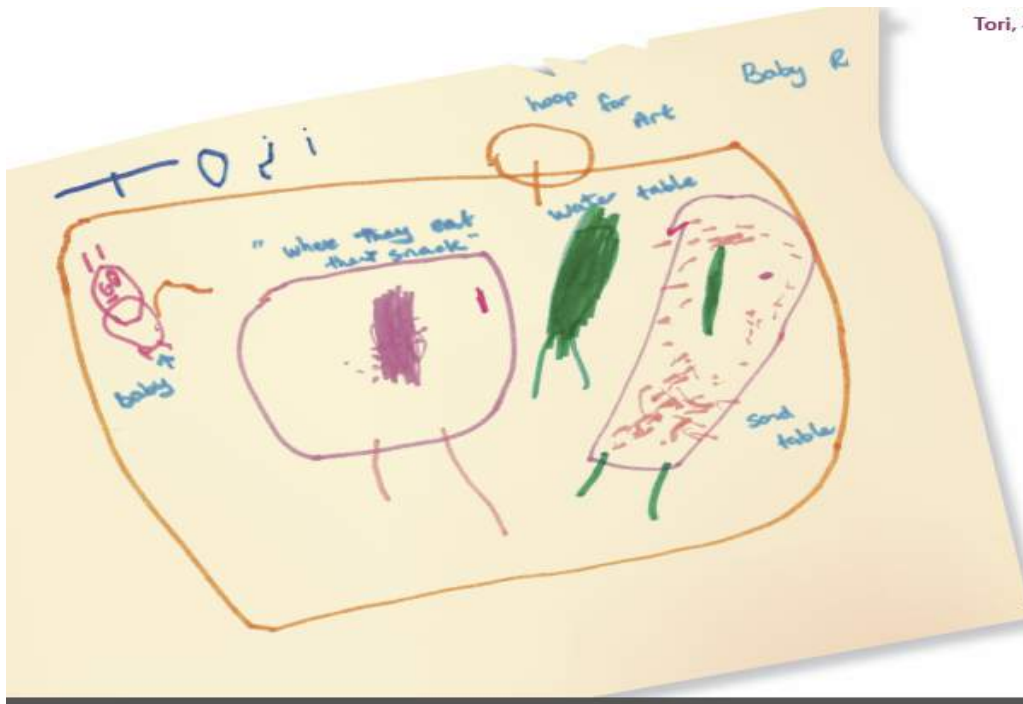




“In choosing a pre-school for my daughter, the location with outdoor space to play and explore was very important.”



Tori, 4½ years




“I think every age group is considered, both in the indoor and outdoor areas. There is something for them all to do, especially outdoor. Kids get to be kids and use their imagination.”

# Key Early Learning and Care Policy and Best Practice



## Key Design Issues as Framed by Selected Síolta Principles

The Síolta principles present a good framework to examine how UD can help to provide a built environment that supports the aims of inclusive, child-and-family centred Early Learning and Care policy in Ireland. While all 16 Síolta standards have some bearing on the built environment, there are **7 Standards** that are directly relevant to Universal Design. **Síolta Standard 2** pertains to **Environments** and this standard highlights how a child's physical environment has a direct impact on their well-being, learning and development. The Environments standard therefore underpins all aspects of these guidelines and provides the backdrop for the other 6 Síolta standards.

The standards are:

	<b>Rights of the Child</b>	<p>Provide spaces and settings that are:</p> <ul style="list-style-type: none"> <li>designed so children can circulate and associate with their peers and with older or younger children in mixed age situations.</li> <li>facilitates children's choice.</li> <li>provides opportunities for children to express their voice and individuality.</li> <li>enables children to be appropriately independent.</li> </ul>
	<b>Interactions</b>	<p>Provide settings with:</p> <ul style="list-style-type: none"> <li>indoor and outdoor spaces where adults and children can interact with each other, or where children can be alone.</li> <li>a mixture of large and smaller indoor and outdoor spaces for children to navigate and explore to maximise children's talking, listening and overall engagement in learning.</li> <li>a range of experiences to provoke inquiry or stimulate the imagination placed in central spaces to support collaborative, inquiry-based learning for all children.</li> <li>dining spaces that echo the home and position cutlery and delph at children's level to support independence.</li> <li>modify or eliminate environmental stimuli such as excessive noise, glare, or strong odours that may be problematic for some children and hinder their opportunities for interactions and relationship building.</li> </ul>

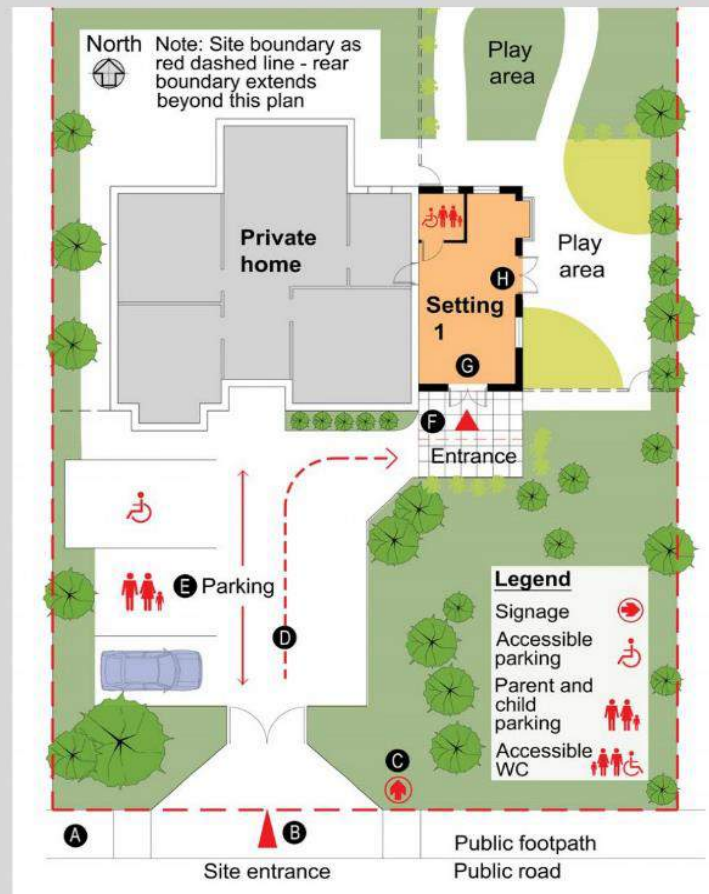
The built environment implications of these Síolta Standards are discussed in the following pages.

	<b>Parents and Families</b>	<p>Create environments that:</p> <ul style="list-style-type: none"> <li>provide accessible and welcoming spaces for parents and families.</li> <li>reflect the diversity of the community and help build relationships between ELC practitioners and families.</li> <li>make the curriculum visible and provide formal and informal staff-parent meeting spaces.</li> <li>accommodate families including extended families for specific occasions.</li> </ul>
	<b>Play</b>	<p>Support the important role of play through:</p> <ul style="list-style-type: none"> <li>adequate indoor and outdoor space for children to play.</li> <li>accessible, usable and easily understood outdoor spaces with a good transition between indoor and outdoor.</li> <li>covered outdoor space that can be used during inclement weather or by children who may be sensitive to outdoor conditions.</li> <li>range of spaces and materials to attract and stimulate children's interests, promote communication and encourage problem-solving and critical thinking.</li> <li>spaces that encourage free play, group and individual play for children of mixed ages, and allow children an easy transition between play activities.</li> </ul>
	<b>Professional Practice</b>	<p>Support staff through:</p> <ul style="list-style-type: none"> <li>spaces that facilitate the role of adult-child interactions as part of the child's learning and development.</li> <li>a physical environment that helps ELC practitioners adopt a reflective approach to their practice. This will be assisted by a calm, supportive environment with office, study areas, or staff rooms that support relaxation and reflection.</li> <li>a flexible environment in terms of spaces and materials to support the ELC practitioner as environmental planner and evaluator.</li> </ul>
	<b>Community Involvement</b>	<p>Promote a positive relationship between the child and the community through:</p> <ul style="list-style-type: none"> <li>spaces that connect and integrate the setting with the community in a safe and appropriate manner.</li> <li>increased visibility or presence regarding the setting and the community.</li> </ul>

# Universal Design supporting ELC - UD in Typical Settings

## 1. Small scale single room setting attached to a private dwelling

Setting 1 is a small single room sessional service with 14 children that is directly attached to a private home on a large rural site. The setting has an independent front entrance and a dedicated play area to the side that is enclosed with a fence.



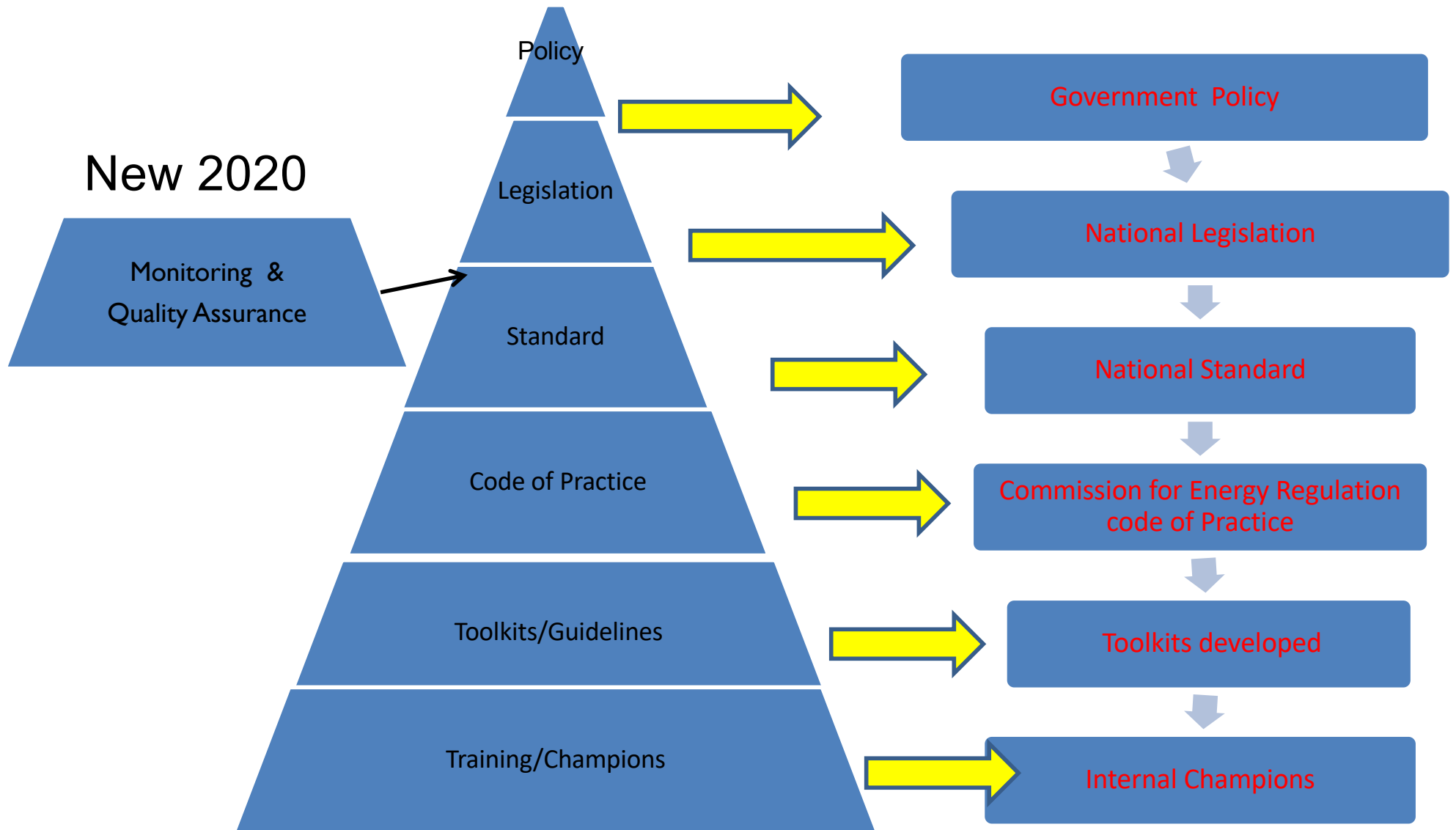
### Some typical UD features evident in this plan:

- A** 2400mm wide public footpath that is clear of obstructions and is flat, even, well-drained and has a non-slip and non-glare finish.
- B** Site entrance is easily identified and accessed from the public road and footpath. Footpaths to have dropped kerbs at the entrance to provide easy access for all users.
- C** Simple and clear signage at the site entrance to identify the setting on approach.
- D** All access routes within the site are smooth and solid underfoot (i.e. no gravel or pebbles) with non-slip and non-glare finishes that avoid strong patterns or sharp colour contrast.
- E** Accessible parking space (6000x4800mm) provided along with a parent and child spaces (4800x3600mm). For safety reasons, parking is reverse only so that when children are entering or leaving the back seat of a car they are at a greater distance from the road. Appropriate signage is provided to inform drivers.
- F** Covered entrance creates shelter and provides a transition area between inside and outside. This also makes the entrance clearly visible and easy to identify.
- G** Level entry front door with double doors for easier access (primary opening leaf with a clear width of 1000mm)
- H** Level exit to external play area through double doors (primary opening leaf with a clear width of 900mm).



Evie, 4½ years

# National Utilities Suppliers – Gas, electricity, Water



Adopted from NSW Gov Australia (with permission)



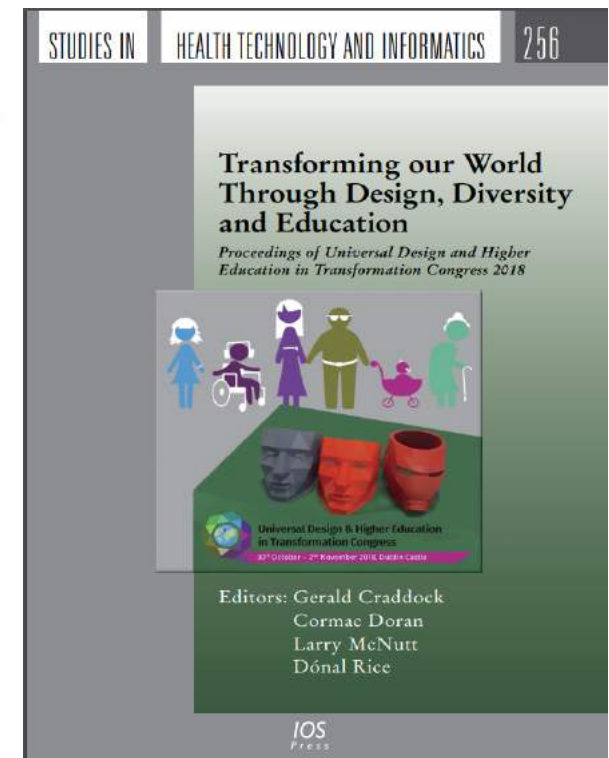
# Universal design and Higher Education in transformation congress

<https://www.udheit2018.com/>



Dublin Castle - Halloween 2018

120 Papers – 42 Workshops



# Universal Design for Learning

*The most pervasive learning disability in schools, and the number one challenge for Universal Design for Learning, isn't physical or cognitive, it's **emotional**—turning around kids who are turned off by school.*

- **David Rose Keynote Speaker 2015 Dublin**





We humbly request and give you permission to leave your “Mask” behind and lead with your hearts and souls.



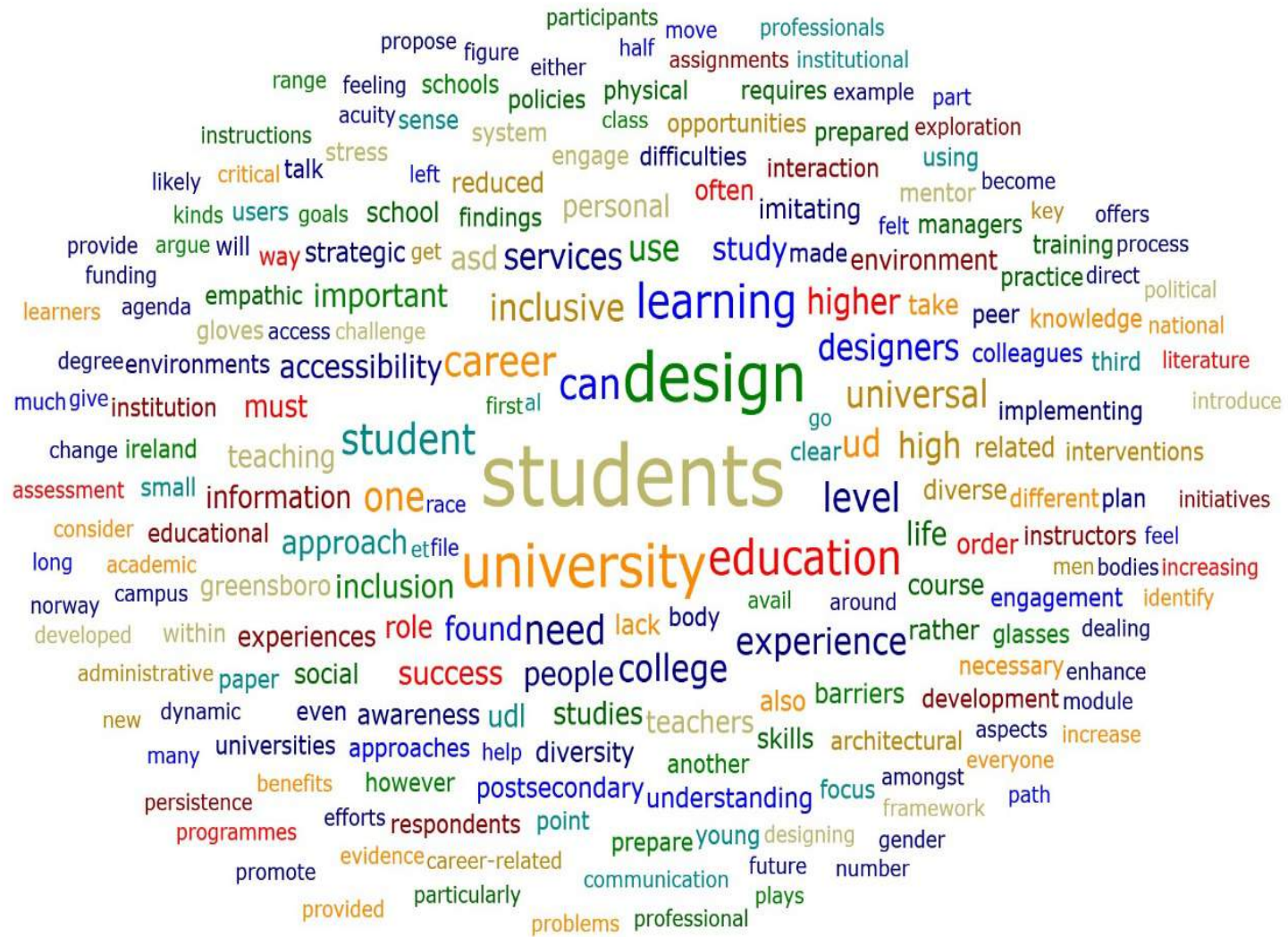
**Man is least himself when he talks in his own person. Give him a mask, and he will tell you the truth.** Oscar Wilde





# Thematic Analysis of the UDHEIT 2018

# Transformation Required In Education







# Change - Macro Level

## United Nations Economic and Social Commission for Asia and the Pacific

### **Beijing Declaration**, including the Action Plan 2017

Develop, adopt and implement laws and regulations to **promote universal design** and accessibility in the built environment, information and communications technology **ecosystems**, facilities and services at **all levels** of government and in the private sector, including by:

(iii) In collaboration with academic institutions, **providing training programmes** on universal design for policymakers, building inspectors and contractors, and integrating universal design and accessibility into higher education curricula related to architecture, urban planning, transport, civil engineering and other relevant academic branches;

Moving from

**Multiculturalism**

To

**Interculturalism**

**From Silos to Dialogue Across boundaries**

# Change - Macro Level

;

## Norway:

**Leadership and Active Role – political, administrative, professional and economic resources - 13 laws and 53 sets of regulations on UD – cross sectoral Education, transport, ICT etc..**

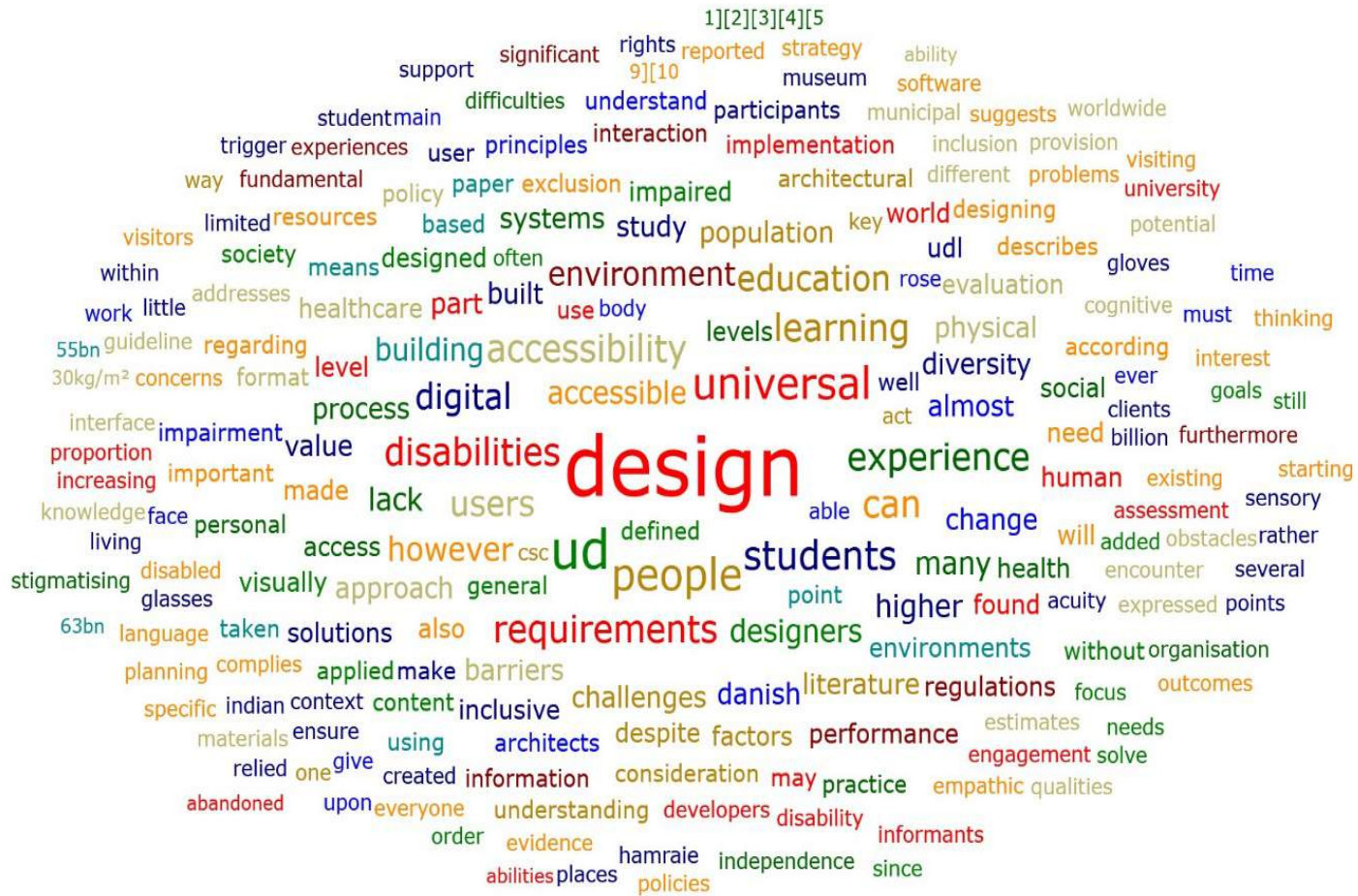
## Denmark: - Built Environment

**Spatial Quality Versus Spatial Equality – Proposed solution - UD paradigm as a means to implement **spatial equality** as a feature of **spatial quality****

**India – Modi – national campaign on universal Accessibility**



# Obstacles and Challenges



# Poor Design

# **Focus on Compliance**

Before

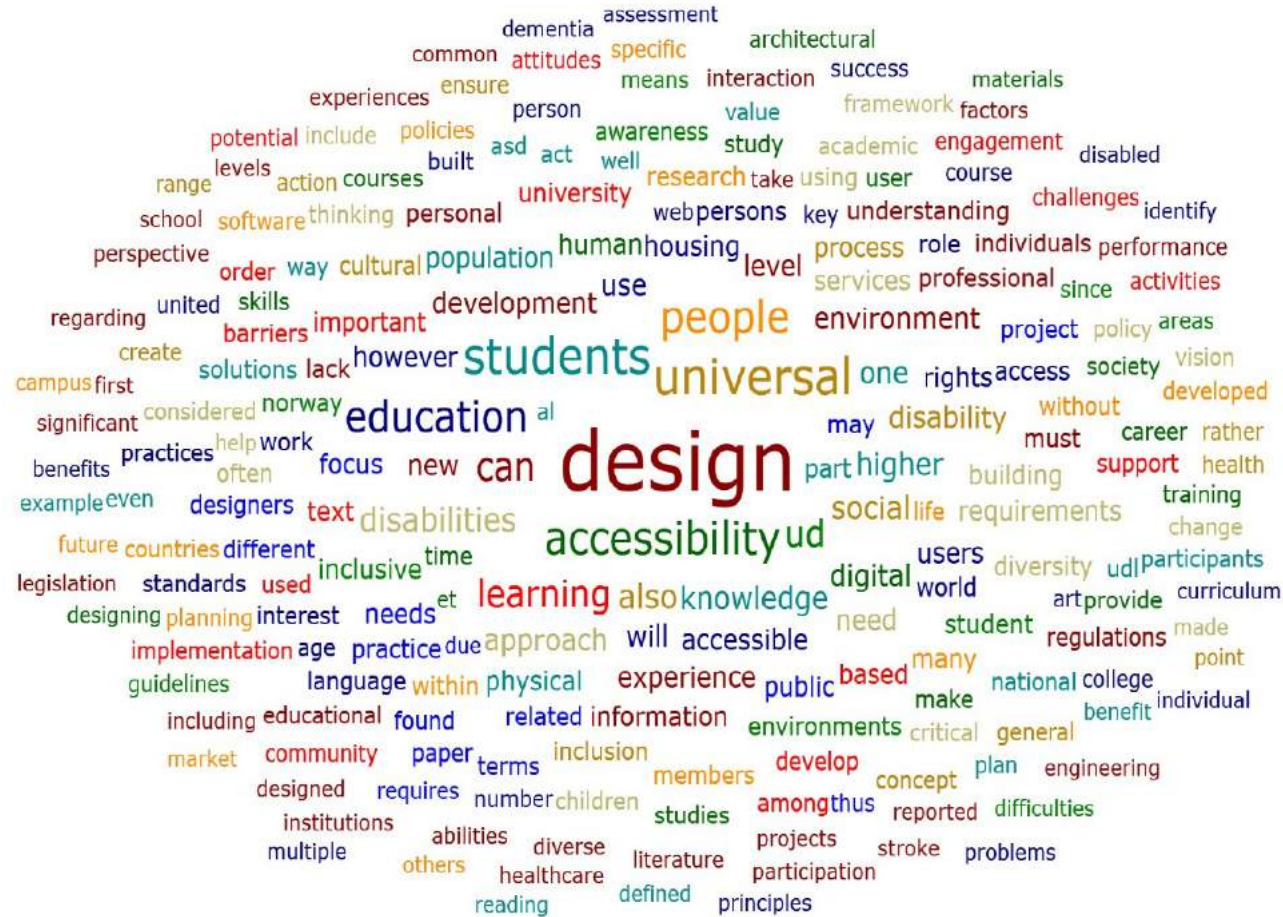


After





# Moving Forward



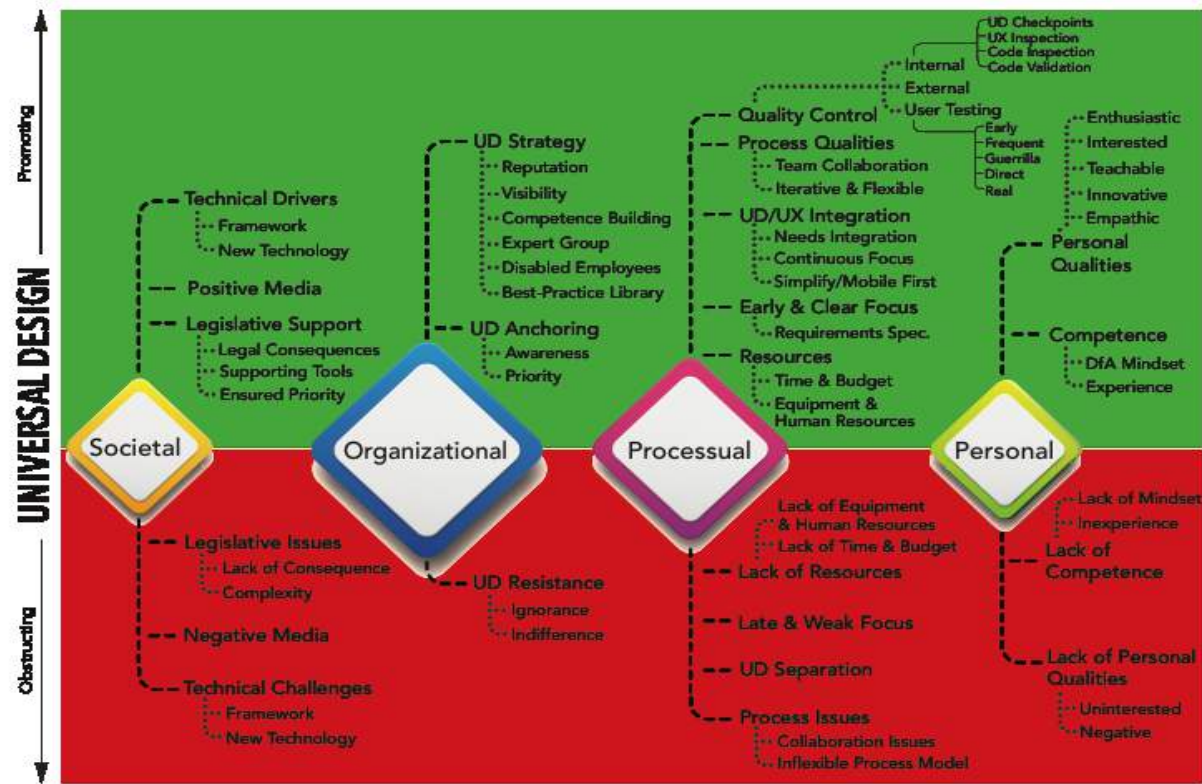
## Change - MESO Level – Organisation

**University Of Brescia:** - implementation requires a number of conceptual and operational shifts on multiple levels:

- 1) designing learning environments that take **student diversity** as a starting point,
- 2) **Dynamic** interaction between people and their biological, physical, social, technological environments
- 3) **governance and policies**, physical, administrative, instructional, technical, and communicative environments and policies need to be systematically described and assessed in order to either plan their initial development or transformation.

# Ensuring Universal Design of ICT: Triggering the Triggers!

Miriam Eileen Nes BEGNUM *NTNU Norwegian University of Science and Technology, Department of Design*





# 15 Critical Factors

## Hygiene Factors or Critical Success Criteria (CSC)

- 1. Legislative Support (Societal)
- 2. UD Awareness, (Organizational)
- 3. UD Priority (Organizational)
- 4. Continuous Focus (preferably iterative, Processual)
- 5. Cross-disciplinary Team Collaboration (Processual)
- 6. Enough Time & Budget (Processual)
- 7. Enough Equipment & Human Resources
- 8. UD Mindset (Personal)
- 9. Interest in UD (Personal)
- 10. Enthusiasm about UD (Personal)

## Motivators

- 1. Strategic UD Competence Building (Organizational)
- 2. Requirement Specification of UD (Processual)
- 3. UD/UX Needs Integration (Processual)
- 4. User Testing (preferably with real and disabled users, (Processual)
- 5. Internal quality control (code validation, inspections etc.) (Processual)

**Ensuring Universal Design of ICT: Triggering the Triggers!**

# Micro Level - Practice “Know- Do Gap”

Educating the Educators on  
Diversity and participation

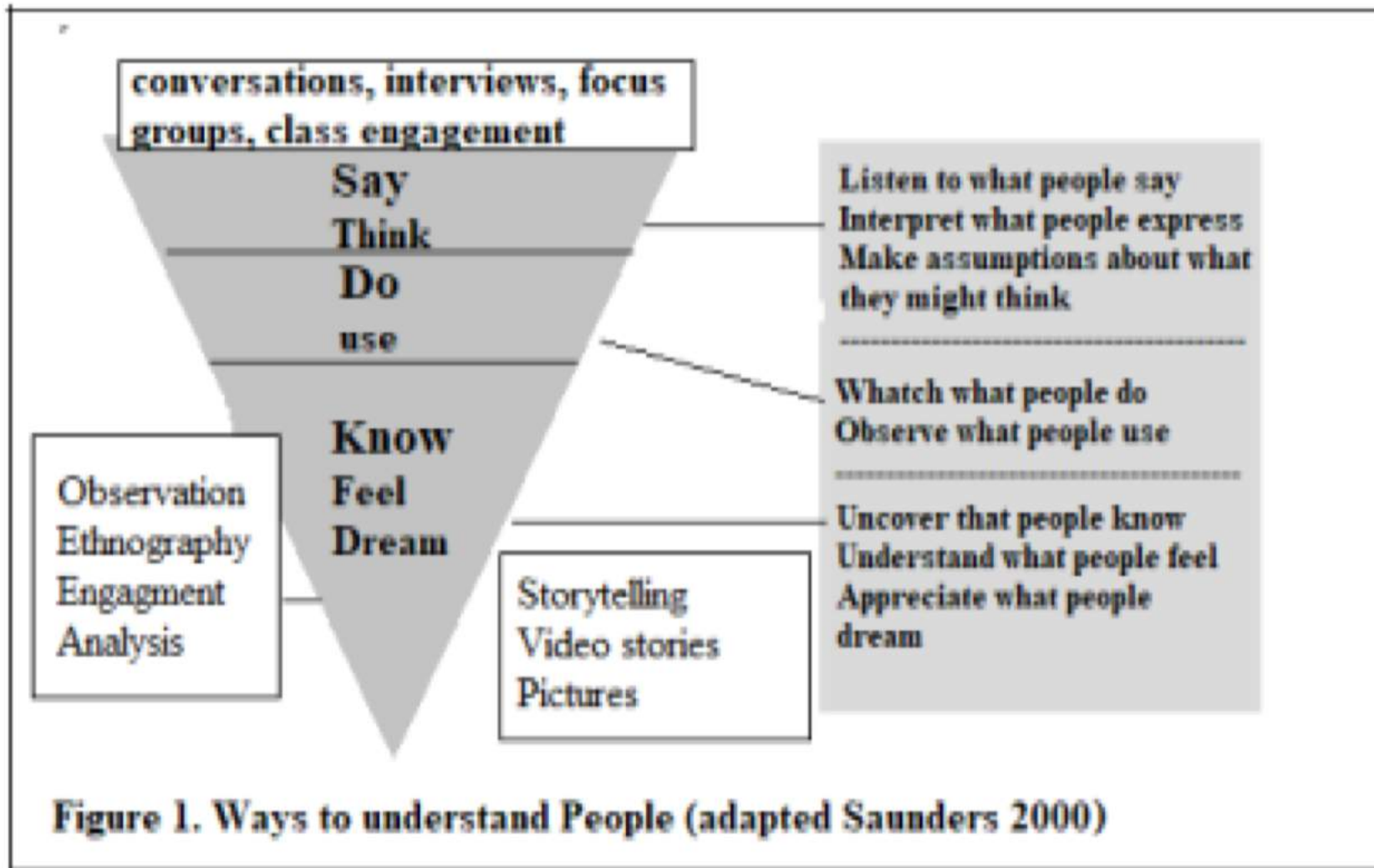
# Supporting teachers through UDL

- Lack of knowledge of educators on how diverse student groups actually learn
- Tendency to promote accessibility rather than inclusion
- Good supports for students with documented disabilities – but stigmatizing
- Spatial awareness Training for educators –redesign classroom
- => developing course modules through UDL
- => need to provide technical design solutions

## “Greensboro College – a Model of UDL in the Curriculum”

- Fully committed to embracing UDL e.g. Forensic Anthropology, Criminal Justice department
- Uses multiple means of representation, expression, and engagement
- => *‘process is labor intensive and messy but the product is worth it’*

# Can't be taught has to be facilitated



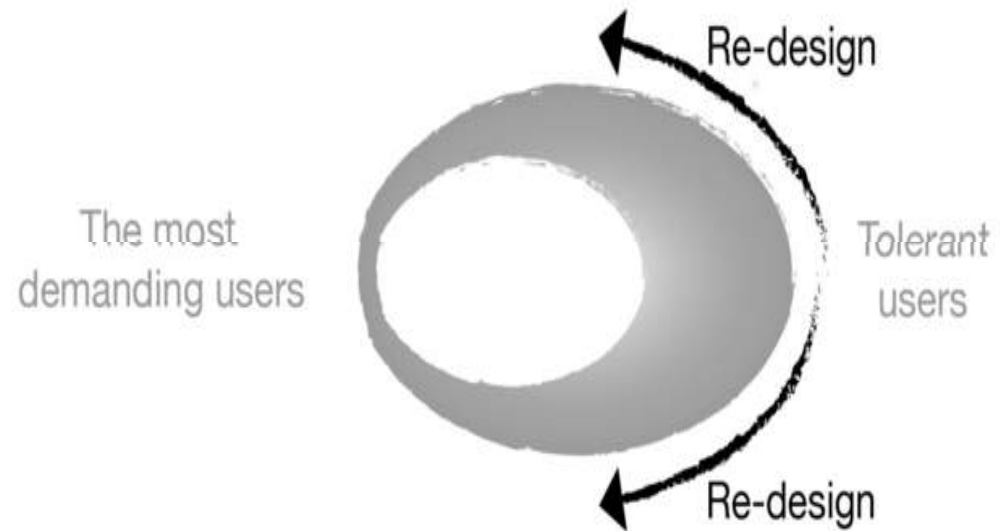
Elizabeth Sanders Keynote and workshop

# *‘Bringing Human Diversity into Design Processes Through Empathic Modelling’*

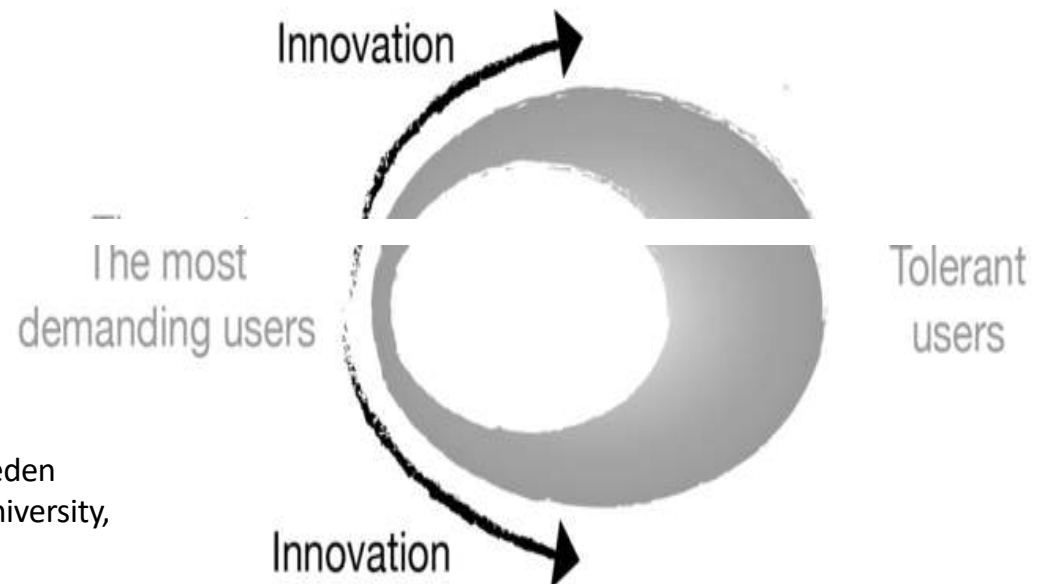
- Designing for the extremes
- Simulating diversity
- Co-designing
- Engaging with people in the community

Lena LORENTZEN, Design Department, Mid Sweden University, Sweden  
Per-Olof HEDVALL, Certec, Department of Design Sciences, Lund University, Sweden

## Traditional design process



## Universal Design process



# Whole Systems Change

- Inclusion to be adapted at a systems level – linked across silos
- Adapting Universal Design is the ‘highest expression of a person-centred planning philosophy’ – Students at the core
- Person centred classification system for all learners – ICF (WHO International Classification of Functioning) – describes who the learners are entering Education
- Creativity and Imagination – achieve breakthrough UD concepts  
As well as adapting and adjusting Existing products , services and facilities



# Whole Systems Change

- “Mind your Language”
- Constant improvement –  
‘its messy but worth it’

# Universal design and Higher Education in transformation congress

<https://www.udheit2018.com/>

## Legacy of UDHEIT 2018

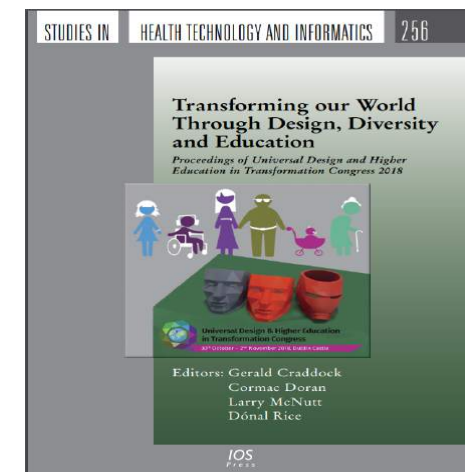
[IOS Conference Proceedings](#)

[Arrow Publications](#)

[Book of Abstracts - Paper Sessions](#)

[Book of Abstracts - Workshops](#)

[Conference Keynote Recordings](#)



# 5<sup>th</sup> International UD Conference

## 15-17<sup>th</sup> June 2020 Helsinki



**UD  
2020**

**5<sup>th</sup> International  
Conference  
on Universal  
Design**

**June 15<sup>th</sup> to 17<sup>th</sup> 2020**

**Aalto University  
Finland**



**CALL FOR ABSTRACTS**      **DEADLINE NOVEMBER 9<sup>th</sup> 2019**

<b>Build Environments</b>	<b>Information and Education</b>	<b>Transport and Mobility</b>	<b>Health and Wellbeing</b>
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**RESEARCH AND BEST PRACTICES**



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and Architecture



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**school of architecture**  
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[Ud2020.aalto.fi](http://Ud2020.aalto.fi)