



**CRUI AT THE WORLD EDUCATION MARKET**  
**Displaying the innovation of the italian university system**

May 21-23, Lisbon. Three days during which **CRUI**, the Conference of Italian University Rectors, along with **15 Italian universities** will be participating to WEM, the largest and most important exhibition on learning and training.

The main objective of WEM is to foster the development of new relations and better market opportunities for worldwide organizations working in the fields of training and higher education

CRUI's highlight at WEM is CampusOne, the three-year project that promotes the technological and didactic innovation of the Italian university system in the light of a renewed international scenario based upon cooperation and competitiveness at the same time.